



ADVERTISING MEDIA KIT

The California Veteran Magazine

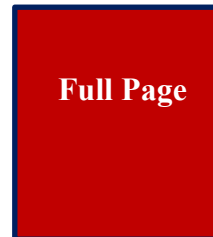
- The California Veteran is a quarterly online magazine (fall, winter, spring, summer)
- Circulation: 105,000
- Distributed to **VFW Members, California State Legislators & Elected Officials**
- The California Veteran is available online at www.vfwca.org and www.issuu.com/vfwca

Advertising Rates

Full Page Advertisement

8.34" x 11.25"

One Time Open Rate	\$1,500
One Time Rate VFW Member	\$1,350
Repeat Open Rate Insertion	\$1,350 per insertion
Repeat Insertion VFW Member	\$1,110 per insertion

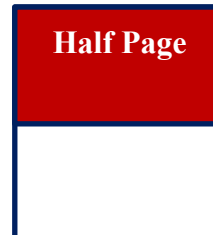


Full Page

Half Page Advertisement

7.5" x 4.875"

One Time Open Rate	\$900
One Time Rate VFW Member	\$800
Repeat Open Rate Insertion	\$800 per insertion
Repeat Insertion VFW Member	\$700 per insertion

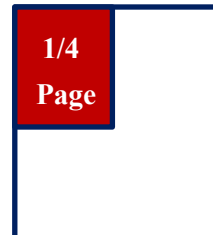


Half Page

1/4 Page Advertisement

3.625" x 4.875"

One Time Open Rate	\$600
One Time Rate VFW Member	\$500
Repeat Open Rate Insertion	\$500 per insertion
Repeat Insertion VFW Member	\$400 per insertion

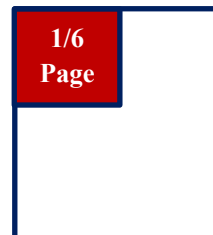


**1/4
Page**

1/6 Page Advertisement

4.875" x 2.25"

One Time Open Rate	\$300
One Time Rate VFW Member	\$275
Repeat Open Rate Insertion	\$275 per insertion
Repeat Insertion VFW Member	\$250 per insertion



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Page**

Advertisement Submission Deadlines:

Issue	Ad Deadline	Publication
Fall	August 1	September • October • November
Winter	November 1	December • January • February
Spring	February 1	March • April • May
Summer	May 1	June • July • August

Contact Us:

Rodger Meier

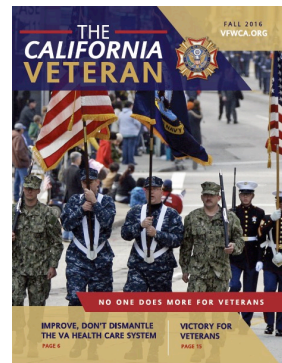
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Kelsey Vaughan

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ADVERTISING AGREEMENT FORM

Please Select Advertisement Size

- Full Page Advertisement
- Half Page Advertisement
- 1/4 Page Advertisement
- 1/8 Page Advertisement

Please Select Desired Issue(s)

- Fall (Sept./Oct./Nov.)
- Winter (Dec./Jan./Feb.)
- Spring (Mar./Apr./May)
- Summer (June/July/Aug.)

Company	
Contact Name	
Contact Phone	
Contact Email	
Date	
Signature	



Contact Us:

Rodger Meier

Phone: 916-509-8712

Email: meier@vfwca.org

Kelsey Vaughan

Phone: 916-329-9180

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