

VETERANS OF FOREIGN WARS, CALIFORNIA

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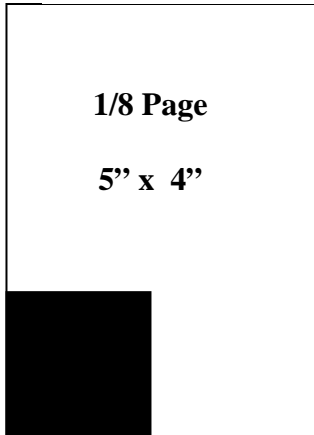
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ADVERTISING RATES

\$50 per column inch. Column inch size is 2.5” x 1”



1/8 Page

5” x 4”

1/8 Page Ad

Open Rate: \$300

Repeat Insertion: \$275

VFW Member: \$275

Repeat Insertion: \$250

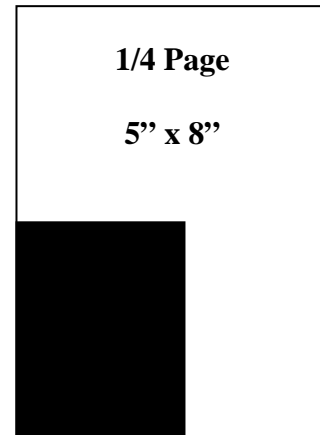
1/4 Page Ad

Open Rate: \$600

Repeat Insertion: \$500

VFW Member: \$500

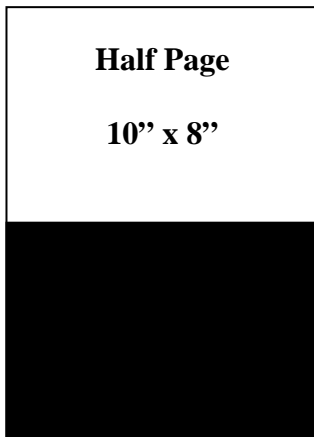
Repeat Insertion: \$450



1/4 Page

5” x 8”

Half Page Ad



Half Page

10” x 8”

Open Rate: \$900

Repeat Insertion: \$800

VFW Member: \$800

Repeat Insertion: \$700

Full Page Ad

Open Rate: \$1,500

Repeat Insertion: \$1,350

VFW Member: \$1,350

Repeat Insertion: \$1,100



Full Page

10” x 15.5”