

FUND RAISERS USING UNIQUE VFW COOKIE TINS

Does your Department or Post need extra money? If so, why not sell decorative collector tins filled with delicious Anzac cookies.

Each cookie tin cost \$8 and can be resold at \$10, \$15 or even \$20 ensuring a nice profit while expanding awareness of the VFW at the same time.

Currently there is even a contest in conjunction with the cookie sale:

- The individual who sells the most cookies will win \$500
- The Post selling the most cookies wins \$1,000
- The Department with the most sales receives \$5,000!

The contest ends July 15, 2010 so the sooner you start, the better your chance to win.

Here is some interesting information about this program:

- Unibic, the makers of the ANZAC cookies, has been supporting veterans causes around the world through fundraising efforts since World War I. In the last ten years this has amounted to more than \$2 million.
- Decorative cookie tins are easy to sell. Consumers not only “love” the cookies but they *always* keep the unique beautiful tins which have historic and patriotic U.S. military embossed imagery.
- Artwork on the tins include a VFW logo which expands our public branding efforts!

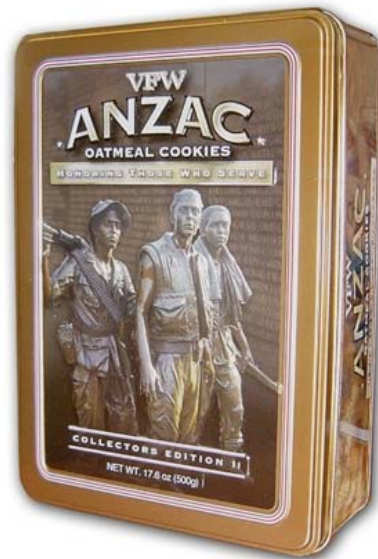
We want to encourage you to participate in this contest and we are here to help. If you have questions or desire to be officially entered in the contest please contact Angela McLeod at 816-968-2739 or amcleod@vfw.org.

International shipping rates are different. Please indicate if you are from a Post overseas.

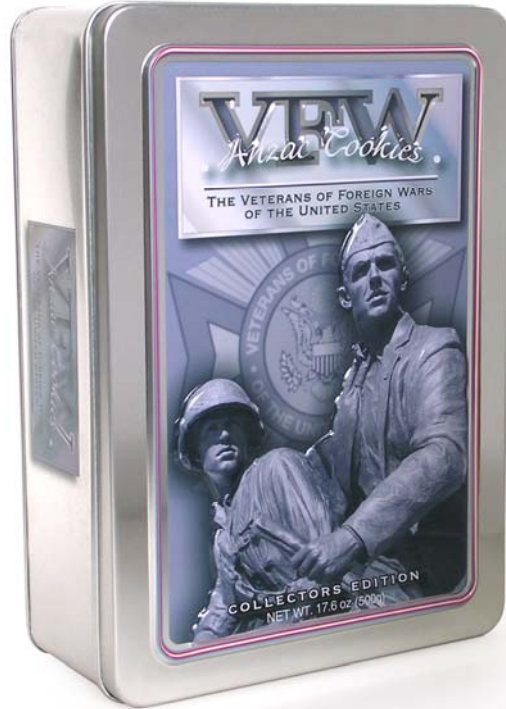
Once you receive the contest rules and order forms, you will FAX your initial order form to Unibic’s office. Their contact information is provided on the forms.

Have fun and best of luck in your fundraising efforts!

Collector's Tin



Collector II Tin



Collector III Tin

